

### FOR IMMEDIATE RELEASE: August 21, 2023

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# 2023 ROCHESTER FRINGE FESTIVAL GUIDE NOW AVAILABLE

**Rochester, NY**—Starting today, the Rochester Fringe Festival (Tuesday, Sept. 12 through Saturday, Sept. 23) distributes more than 110,000 free copies of its 112-page 2023 Official Fringe Guide. A complete list of distribution locations is available at <a href="http://rochesterfringe.com/visitor-info/festival-guide">http://rochesterfringe.com/visitor-info/festival-guide</a>.

The Guide will also be inserted into several area newspapers in September:

- Democrat & Chronicle: Sunday, Sept. 3
- The New York Times (Rochester, Buffalo, Batavia): Sunday, Sept. 3
- *CITY*: September issue
- The Buffalo News: Sunday, Sept. 3

Guides are available at all official festival <u>venues</u>\* as well as on the campuses of the University of Rochester, Eastman School of Music, RIT, St. John Fisher University, Nazareth University, and Monroe Community College. It is also available online at <a href="http://rochesterfringe.com/visitor-info/festival-guide">http://rochesterfringe.com/visitor-info/festival-guide</a>. To order a Guide sent to you by US mail, visit <a href="http://rochesterfringe.com/visitor-info/festival-guide">http://rochesterfringe.com/visitor-info/festival-guide</a> for pricing and information.

"For a festival of this size, the Official Fringe Guide is a handy tool," said Fringe CEO Erica Fee, "and we love seeing people sitting in their favorite coffee shop and circling the shows they want to see. Many shows are already sold out or nearly sold, so we urge people to dive right in and order their tickets soon!"

A total of 118 events and performances are free this year, and the festival expects to see tens of thousands of people attend exciting free performances from here in Rochester and around the world. Many of the free events will take place at Parcel 5 (near One East Avenue) and at the Spiegelgarden at One Fringe Place, at the corner of Main and Gibbs Streets across from the Eastman Theatre.

The 2023 Rochester Fringe Festival announced its entire 12-day lineup at its twelfth annual BIG REVEAL press conference on July 13. Tickets are available online: <u>rochesterfringe.com</u>; phone: (585) 957-9837 (additional fees apply). In person during the festival: at the door of the venue or at the One

Fringe Place Box Office, corner of Main and Gibbs Streets. Tickets for Tig Notaro are available at the Eastman Theatre box office: (585) 274-3000, as well as at <u>rochesterfringe.com</u> or in person at 433 E. Main St.

\*Fringe venues include: Aerial Arts of Rochester, CenterStage Theatre at the JCC, Eastman School of Music, First Universalist Church, The Focus Theater, Garth Fagan Dance Studio, Genesee Valley Sports Complex, George Eastman Museum, Geva Theatre Center, The International Plaza, Java's Café, Joseph Avenue Arts & Culture Alliance at Baden Street Gym, Kodak Hall at Eastman Theatre, The Little Theatre, MuCCC, RIT City Art Space, ROC City Circus, Rochester Contemporary Art Center, Rochester Museum and Science Center, Rochester Music Hall of Fame, School of the Arts, The Spirit Room, The Theatre at Innovation Square, and Writers & Books.

## **MORE ABOUT ROCHESTER FRINGE FESTIVAL:**

The 12-day Rochester Fringe Festival is the largest multidisciplinary performing arts event in New York State. Since the festival's inception in 2012, nearly 670,000 people have attended more than 4,500 performances by regional, national, and international artists, from emerging to superstar. From drama to dance, comedy to children's entertainment, music to magic, and so much more, this internationally-known powerhouse encourages creative expression while nurturing the artistic process, all while supplying new audiences to established and emerging arts venues. The Rochester Fringe Festival strives to be diverse and inclusive, and to stimulate downtown Rochester both culturally and economically.

## **MORE ABOUT FRINGE FESTIVALS:**

In 1947, eight theatre groups showed up—uninvited—to perform at the newly established Edinburgh International Festival in Scotland. Although not listed in the official program, the groups performed anyway, at venues they found for themselves. The following year, a Scottish journalist coined the term "festival fringe" to describe these non-curated shows that began turning up annually. The Edinburgh Fringe is now the world's largest arts festival and the third largest event after the Olympics and the World Cup. Today, there are more than 300 Fringe festivals worldwide, with nearly 50 in the United States. The Rochester Fringe Festival was the first in Upstate New York.

### **ROCHESTER FRINGE SPONSORS:**

Sponsors include New York State Council on the Arts; University of Rochester; Monroe County; Ames Amzalak Memorial Trust; Daisy Marquis Jones Foundation; Rochester Area Community Foundation; Nocon & Associates; ESL Foundation; RIT; Elaine P. and Richard U. Wilson Foundation; Louis S. and Molly B. Wolk Foundation; Konar Enterprises; Mary Mulligan Trust; Max and Marian Farash Charitable Foundation; VisitRochester; Nazareth University; St. John Fisher University; Monroe Community College; The Pike Company; 13WHAM TV; CITY Magazine; D&C Digital; WXXI; Fred & Floy Willmott Foundation; Wegmans; Hyatt Regency Rochester; Canandaigua National Bank; Genesee Beer; Black Button Distilling; The Rubens Family Foundation; City Blue; Aspire Transformation Services; Hamilton A/V; Wilkins RV; McCarthy Tents & Events; Broccolo Tree & Lawn Care; The Harley School; Boylan Code; Bond Schoeneck & King; Yelp!; and the House of Guitars.

**MEDIA PLEASE NOTE:** Visit: <a href="https://rochesterfringe.com/press">https://rochesterfringe.com/press</a> for press photos, videos, and additional information.