

FEBRUARY NEWSLETTER

A look at February with WDKX

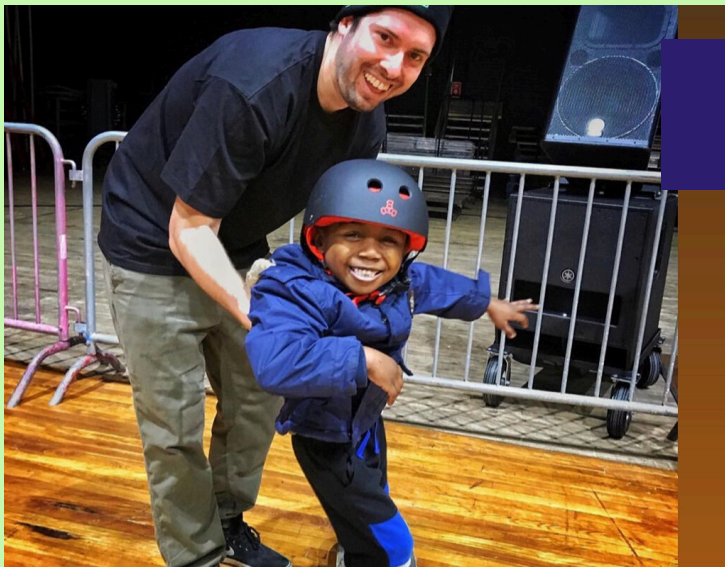


BLACK HISTORY

For us Black History is celebrated everyday! This year we taught the community about Black figures and events that made history via wdkx.com and on air throughout the entire month. Big thanks to Advantage Federal Credit Union for sponsoring Black History Month!

REGGAE STREAM

Spring Bling is quickly approaching! We're bringing the hottest and biggest names in Reggae and Dancehall to the Roc Dome Arena May 9th, 2020! To gear up for the event we launched a reggae stream so you can listen to all your favorite Dancehall & Reggae songs when and wherever you want! If you're interested in sponsoring the show or the stream head to Advertise with us on wdkx.com!



OUT & ABOUT

Throughout February WDKX was involved in a multitude of community events. A community blood drive, Rochester Youth Sports Expo, Family Fun Day, and more! If you're interested in having the WDKX Jam Squad attending your event contact your AE or fill out a request under advertise with us on wdkx.com.

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MAYOR WARREN

*In February, we were joined by Mayor Lovely Warren a couple times during our weekday morning talk show, the Water Cooler (M-F 9a-10a) to discuss community concerns. To hear the conversations in full, head to wdkx.com under **Podcasts!***

PROMOS

This month we introduced a number of promotions to our listeners from cash to ticket giveaways! One promotion everyone has their ears glued to WDKX for is the Janet Jackson promo! Guess the songs in the scramble to win tickets to see the infamous superstar in Buffalo! If you are interested in sponsoring a future promotion contact your AE or fill out a request at wdkx.com!



INSPIRING BEAUTY
Empowering Young Women:
The Mayor's Red Carpet Affair
Starts at 4 pm

the Distinguished GENTLEMAN
The Mayor's Appointment
Inspiring Success in Young Men
Starts at 5 pm

Saturday June 6, 2020 • Rochester Riverside Convention Center

SAVE THE DATE!

GEARING UP

*Looking to advertise your business or upcoming event on air or online? Head to Contact Us on wdkx.com and click **Advertise!** Our full -self service online advertising platform is now active!*